



Symbology, Incorporated

Symbology, Inc. Approved as GSABC Vendor

Minneapolis, MN, January 14, 2010 – [Symbology, Inc.](#) has met the requirements and been accepted as an approved vendor to the [GSABC](#) (Group Services for America’s Blood Centers).

As a highly regarded manufacturer and provider of blood labeling solutions, Symbology will primarily produce sequentially numbered barcode labels - DIN (Doner ID Number) sets - for blood bags.

Additionally, Symbology provides blank stock and ribbons for quadrant labels and Label Number Duplicators.

Blood industry labels must meet strict requirements regarding material safety for products used in medical treatment. Additionally, there are complex identification guidelines regarding size, design, numbering, etc. to which labels must conform.

“We are excited to join the group of approved vendors at GSABC.” states Dian Ferrell, Symbology’s primary contact for GSABC. “Their members place great importance on the GSABC vendor qualification process when searching for reliable suppliers.”

GSABC strives to go beyond the traditional services of group purchasing. Specifically, they provide outstanding service to stakeholders, leverage economies of scale and form valuable partnerships, enhance IT capabilities, and assist in supply chain management and communications.

For questions, contact Dian Ferrell at dferrrell@symbology.com 800.328.2612 x 1081 or 256-538-3228.

Check Symbology's web site for further information about blood labels www.symbology.com. Or contact Client Services at 800.328.2612 x 0, clientservices@symbology.com.

About Us:

Symbology, Inc., established in 1980, is a leading provider of digital bar code files including the DataBar coupon code. In addition, they are a specialty manufacturer of sequentially numbered bar code labels, featuring custom and standardized industry-specific label products for library, blood, tire, medical and material handling. An ISO 9001:2008 certified company; they also offer a complete line of inspection equipment. Customers around the globe choose Symbology for high quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota. Web address: <http://www.symbology.com>.

Inquiries may be directed to Judy Dodson at Symbology, Incorporated, 7351 Kirkwood Lane North, Suite 126, Maple Grove, MN, 55369. Phone 763.315.8056, or jdodson@symbology.com. ###