



Symbology, Incorporated

Web Site Enhanced – Cool Tools Added for Visitors

Minneapolis – Symbology, Inc. has recently enhanced their internet site; adding new barcode products, cool tools, and making information even easier to navigate.

“This has been a major update and technical upgrade for our web site.” says John Gorowsky, Vice President of Sales & Marketing. “With significant additions to some product lines, such as coupon codes; and streamlining of our industry focus in the sequential labels area, we wanted to make all the data part of a cohesive picture that is easy for viewers to use. Plus, we’re excited about the new free tools we are offering.”

For each bar code product area, Symbology has added free tools/opportunities such as bar code quality evaluations, coupon code validations and verifier/inspection troubleshooting guides. Sample sequential label packs are also available.

Check out the site for information on Symbology’s primary products: Digital bar code files, pre-printed labels, and verification equipment. Look here as well for bar code training and consulting services.

For information, visit www.symbology.com, or contact Sales 800.328.2612 x 1090, sales@symbology.com.

About Us:

Symbology, Inc., established in 1980, is a leading provider of digital bar code files including the DataBar coupon code. In addition, they are a specialty manufacturer of sequentially numbered bar code labels, featuring custom and standardized industry-specific label products for library, blood, tire, medical and material handling. An ISO 9001 certified company, they also offer a complete line of inspection equipment. Customers around the globe choose Symbology for high quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota. Web address: <http://www.symbology.com>.

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