



Symbology, Incorporated

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## **Exclusive Supplemental Formats for GS1 DataBar™ Interim Coupon Bar Codes**

Minneapolis – Coupon designers and issuers will be thrilled with the new supplemental formats now available to deal with the larger, cumbersome GS1 DataBar™ Interim Coupon Barcode. Exclusive supplemental digital formats offered by Symbology, Inc. will help users fit the new code into their application. Whether available space or on-pack-folding is interfering with the bar code's effectiveness; the solution is here.

A variety of alternate formats for the interim GS1 DataBar™ code are available. Each can be quickly and cost effectively created by Symbology's experienced customer service staff, and delivered via email or web-site-pickup.

The supplemental format designs are the latest tool in the coupon code arsenal provided by Symbology that includes the Coupon Validator<sup>SM</sup> Service, online coupon-code ordering and more. Symbology can also provide flawless digital files for all standard bar code symbologies.

Check our web site for company information [www.symbology.com](http://www.symbology.com). Or contact Customer Service 800.328.2612, [custserv@symbology.com](mailto:custserv@symbology.com).

### **About Us:**

Symbology, Incorporated, established in 1980, is the largest provider of DigiCode® digital bar code files including the GS1 DataBar coupon code. They are also a specialty manufacturer of sequentially numbered bar code labels, featuring custom and standardized industry-specific label products for library, blood, tire, medical and material handling. An ISO 9001 certified company, they also offer a complete line of inspection equipment. Customers around the globe choose Symbology for high quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota.

Web address: <http://www.symbology.com>.

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