



Symbology, Incorporated

Symbology, Inc. Sponsors ACP Coupon Conference for Second Year

Minneapolis, MN March 27, 2009 – Symbology, Inc. has chosen to continue their sponsorship of the [ACP](#) (Association of Coupon Professionals) – 2009 Annual Industry Coupon Conference. Occurring in San Antonio, TX on April 28 – 30, this is the premier gathering of industry experts and suppliers. Being well into the “interim” period for implementing the complex new GS1 DataBar™ Coupon Code, this year’s theme is, “ The Dynamic Transformation of Coupons: Are You Ready?” Technical aspects of the new barcode, along with trends in distribution and use will be addressed.

Event collaborators include FMI (Food Marketing Institute), GMA (Grocery Manufacturers of America), GS1 US and the PMA (Promotion Marketing Association). Attendees range from consumer package goods managers, to retailers, advertising agencies and digital technology experts.

Symbology will participate as an innovative provider of digital GS1 DataBar™ coupon barcode files and related services. Included will be their exclusive “supplemental formats” for digital files that assist clients with fitting this larger barcode into available spaces. Additionally, they will demonstrate their simple scan-and-decode data checking system, the online Coupon ValidatorSM Service.

Further conference information can be viewed on the [ACP web site events](#) page.

Details about Symbology, Inc.’s coupon barcode products and services can be found on their web site www.symbology.com . Or contact Customer Service 800.328.2612 x 0, Custserv@symbology.com.

About Us:

Symbology, Inc., established in 1980, is a leading provider of digital bar code files including the DataBar coupon code. In addition, they are a specialty manufacturer of sequentially numbered bar code labels, featuring custom and standardized

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industry-specific label products for library, blood, tire, medical and material handling. An ISO 9001 certified company, they also offer a complete line of inspection equipment. Customers around the globe choose Symbology for high quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota. Web address: <http://www.symbology.com>.

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