



## Symbology, Incorporated

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### **Symbology, Inc. Signs New Vendor Agreement with BCA**

Minneapolis, MN, January 29, 2010 – [Symbology, Inc.](#) has signed a new one year agreement as barcode blood label vendor to [BCA](#) (Blood Centers of America).

Through this new agreement, Symbology will provide Barcode Blood Labels – DIN (Donor Identification Number) Sets - as well as blank label materials and ribbons. BCA members will enjoy special rates for preprinted standard and custom labels as well as materials.

Symbology strives to custom fit their products and services to their blood label clients needs. Excellent label quality is a must; along with flexible requirements for ordering, speed of processing, and affordable prices.

BCA is a cooperative of community blood centers whose members provide over thirty five percent of the nation's transfusion requirements. BCA's focus is on improving the operations and business activities of the member blood centers.

Information on Symbology's products and pricing is available on the BCA member website.

For member quotes please contact: Dian Ferrell, Sales Representative, Symbology, Incorporated, 256-538-3228, 256-490-0494 (cell), 256-538-7868 (fax), 800-328-2612 x 1081, [dferrell@symbology.com](mailto:dferrell@symbology.com) .

Check Symbology's web site for barcode information [www.symbology.com](http://www.symbology.com) . Or contact Client Services at 800.328.2612 x 0, [clientservices@symbology.com](mailto:clientservices@symbology.com).

**About Us:**

Symbology, Inc., established in 1980, is a leading provider of digital bar code files including the DataBar coupon code. In addition, they are a specialty manufacturer of sequentially numbered bar code labels, featuring custom and standardized industry-specific label products for library, blood, tire, medical and material handling. An ISO 9001:2008 certified company; they also offer a complete line of inspection equipment. Customers around the globe choose Symbology for high quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota. Web address: <http://www.symbology.com>.

Inquiries may be directed to Judy Dodson at Symbology, Incorporated, 7351 Kirkwood Lane North, Suite 126, Maple Grove, MN, 55369. Phone 763.315.8056, or [jdodson@symbology.com](mailto:jdodson@symbology.com). ###