



## Symbology, Incorporated

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### **New Customer Service Manager, Amy Thelen, Joins Symbology, Inc.**

Minneapolis – Symbology, Inc. is delighted to welcome a new Customer Service Manager into their fold. This is vital role for the company, who prides itself on providing exceptional customer service. Amy Thelen has taken on full management responsibility, after completing an extensive orientation and technical bar code training program.

“We’ve expanded the scope of this position to include more e-commerce management, staff training and development, and sales support functions.” says John Gorowsky, Vice President of Sales & Marketing. “Amy has shown great team leadership skills and knowledge of web capabilities that we are very excited about.”

As Customer Service Manager, Amy will concentrate on improving the ordering processes, both full service and online, and developing electronic opportunities where Symbology might enhance their customers’ experience. She comes to Symbology from OfficeMax and Office Depot where she held various e-commerce and sales positions.

Amy can be reached at 800.328.2612 x 1055, or [athelen@symbology.com](mailto:athelen@symbology.com).

Check our web site for company information [www.symbology.com](http://www.symbology.com) . Or contact Customer Service 800.328.2612, [Custserv@symbology.com](mailto:Custserv@symbology.com).

#### **About Us:**

Symbology, Incorporated, established in 1980, is the largest provider of DigiCode® digital bar code files including the DataBar coupon code. They are also a specialty manufacturer of sequentially numbered bar code labels, featuring custom and standardized industry-specific label products for library, blood, tire, medical and material handling. An ISO 9001 certified company, they also offer a complete line of inspection equipment. Customers around the globe choose Symbology for high quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota. Web address: [www.symbology.com](http://www.symbology.com).

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