



Symbology, Incorporated

Symbology, Inc. Adds Regional Sales Director

Minneapolis – Symbology, Inc. of Minnesota announces an addition to their sales staff. John Gorowsky has joined the company as Director, Regional Sales.

In this newly created position, John will focus on sales of high performance, custom designed, sequentially numbered bar code labels. Symbology specializes in developing and producing these specialized labels for clients that need serialized identification for high value products, or for systems with a high cost of failure for non - conforming bar codes .

John brings with him a wealth of experience directly relevant to the label printing industry, having served previously with Computype and Web Label. “He’s been a star performer both in print and related equipment sales,” states company President, Ted Schultze. “We are very enthusiastic about John’s joining us, and anticipate great things to come out of our combined efforts!”

About Us:

Symbology Incorporated, established in 1980, is a custom manufacturer of sequentially numbered bar code and RFID labels . Featured are High Performance security and harsh environment labels. An ISO 9001 certified company, they are also the largest provider of DigiCode® bar code files, and offer a complete line of inspection equipment. Customers around the globe choose Symbology for top quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota. Web address:

www.symbology.com .

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