



Symbology, Incorporated

Ted Schultze of Symbology, Inc. Joins AIM Authority Speakers Bureau

Minneapolis – Ted Schultze, longtime leader in the AIDC and Bar Coding fields, has been installed as an expert provider in AIM Global’s Authority Speakers Bureau. AIM (Association for Automatic Identification and Mobility) recently established this database of industry experts to help meet a growing need for qualified speakers at worldwide conferences and summits. Featured topics all relate to various aspects of automatic identification and mobility aspects such as bar coding and RFID.

Schultze, a pioneer since the early days of bar code development, will be available to speak regarding any aspect of bar coding as well as on more general AIDC (Automatic Identification and Data Capture) topics. Special focus will be on bar code legal risks, standards, and training for pre press and printing companies. He will travel to speaking engagements throughout North America and Europe.

In 2005, Schultze was also nominated and accepted as a member of the prestigious AIDC 100, a non-profit organization made up of AIDC professionals who have significantly contributed to the advancement of the industry. The group serves as an educational resource dedicated to enhancing the global business community’s understanding of AIDC. (www.aidc100.org)

The Speakers Bureau is a new tool to share the experience of experts, and information about the outstanding work AIM members are doing on behalf of the AIDC industry. Information about the program is available through AIM offices at maryann@aimglobal.org or by phone at 724.934.4470. General information about AIM is available through their web site www.aimglobal.org .

Symbology Incorporated, established in 1980, is a specialty manufacturer of sequentially numbered bar code labels, including customized security and harsh environment products. An ISO 9001 certified company, they are also the largest provider of DigiCode® bar code files, and offer a complete line of inspection equipment. Customers around the globe choose Symbology for its top quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota. Web address: www.symbology.com .

Inquiries may be directed to Judy Dodson at Symbology, Incorporated, 7351 Kirkwood Lane North, Suite 126, Maple Grove, MN, 55369. Phone 763.315.8056, or jdodson@symbology.com .