



Symbology, Incorporated

Symbology, Inc. Joins Respected Coupon Industry Group, the *Association of Coupon Professionals*

Minneapolis – With the implementation of the new GS1 DataBar™ Coupon Bar Code beginning January 1, the industry demand for up-to-date coupon code knowledge and technical tools has skyrocketed.

As a leading provider of digital ISO-compliant GS1 DataBar™ code files, as well as the groundbreaking online Coupon ValidatorSM Service, Symbology has become a new member of the foremost coupon industry association, the [ACP](#) (Association of Coupon Professionals). The ACP stated mission is: “To provide a forum for industry issues in the development, distribution and redemption of coupons; ensuring their viability as a sales and marketing tool through leadership and education.”

Through its participation in workshops, conferences and task forces, Symbology hopes to help shape the development of coupon technologies and expand the reach and function of coupons themselves.

Further information about Symbology, Inc.’s coupon products and services can be found on their web site www.symbology.com . Or contact Customer Service 800.328.2612, Custserv@symbology.com.

About Us:

Symbology, Incorporated, established in 1980, is a custom manufacturer of sequentially numbered bar code labels. Featured are High Performance security and harsh environment labels as well as library and blood industry product lines. An ISO 9001 certified company, they are also the largest provider of DigiCode® bar code files, and offer a complete line of inspection equipment. Customers around the globe choose Symbology for top quality products, technological expertise, and unsurpassed customer service. Offices are located in Maple Grove, Minnesota. Web address: www.symbology.com.

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