



Symbology, Incorporated

7351 Kirkwood Lane, Suite 126

Maple Grove, Minnesota 55369

Phone: 763.315.8080

Toll Free: 800.328.2612

Fax: 763.315.8088

www.symbology.com

August 22, 2017

Dear Bandag dealer,

Symbology is thrilled to have been selected by Bridgestone Commercial Solutions as the approved supplier for retread labels and forms supplies as BCS exits the supplies business. Symbology has been supplying the retread tire industry for more than 10 years, offering proven retread tire products at competitive prices with some of the best customer service in the industry. A pioneer in the barcode industry, Symbology has been providing barcode related products and services to fortune 500 companies in North America since 1980.

Symbology is dedicated to ensuring an easy transition for Bandag dealers, by offering most products at the same or reduced prices, this includes 3 and 4 up casing barcode labels, FG / RAR tread labels, work order books, thermal transfer ribbons, envelope tags as well as any other products your plant may require or you have previously ordered.

With this transition, Symbology has been established as the gatekeeper of the casing barcode master sequence and our ironclad sequence management system will ensure there will *be no duplicate numbers* for any BASys users.

Inventory item orders will ship within 1 business day from the receipt of the order and there are no minimum order quantities. Auto ships already set up have been transferred to the Symbology system and will continue to go out as previously scheduled. You may order with the order form included with this letter (fax or e-mail), online via our shop.symbology.com webpage, or by telephone during business hours in the central time zone. Symbology contacts are listed below.

To place an order with Symbology or to request samples, order forms or a log-in for online ordering please contact:

Sara Rieck

Sales Account Manager

bridgestone@symbology.com

800-328-2612 Ext 1058



If you have questions or concerns regarding the transition, pricing, or would like to know more about Symbology products and services, please contact me directly. We look forward to working with you.

Regards,

John Gorowsky
Vice President. Sales & Marketing
Symbology, Inc.
jgorowsky@symbology.com
1-800-328-2612 ext. 1085

