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## Coupon Validator - GS1 DataBar (RSS) Expanded® Coupon Decode Screen

Encodation: 8110100123450073513100130100101302009213030093121231		
Full Decode	Encode Back Clear	
Symbology File 1350177.EMAIL.1.eps is the most recent order with this Company Prefix and Offer Code.		
Final Standard Coupon		
Coupon Standard:	Final Standard 007351 \$1 off any 3 items	
Value Code:	none	
Bypass Validation Code 992: Trip	olets Per Row: 5	
Primary Company Prefix (6-12 digits):	0012345	
Offer Code (6 digits):	007351	
Save Value (1-5 digits):	100	
Save Value Code:		
Cents off		
C Item is free (up to Save Value or zero)		
O Number of free items		
C Percent off item		
C Cents off transaction (may exceed item price)		
Do Not Multiply Flag:		
Ok to Multiply		
O Do Not Multiply (Will create an EAN-99 prefix bar code and encode "do not multiply" data in the DataBar coupon bar code.)		
Primary Purchase Requirement (1-5 digits):	3	
Threshold number of units to purchase (code 0)		
C Threshold cash value of items (2 decimals) (code 1)		
C Threshold cash value of total transaction (code 2)		
C Threshold number of pounds (2 decimals) (code 3)		
C Threshold number of kilograms (3 decimals) (code 4)		
C Cashier intervention required (code 9)		
Primary Purchase Family Code (3 digits):	100	

The preceding fields are REQUIRED; the following fields are  $\ensuremath{\mathsf{OPTIONAL}}$  .

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Additional Purchase Rules Code (Items pu	rchased to validate offer):
<ul><li>Primary, Second, or Thi</li></ul>	ird Item
C Primary, Second, and T	hird Item (if listed)
C Primary Item, and either	r Second or Third Item
© Primary Item only, but S Purchase Requirement	Second or Third Family Code and Company Prefix can satisfy Primary
Second Purchase Requirement (1-5 digits)	3
Threshold number of un	nits to purchase (code 0)
C Threshold cash value of	fitems (2 decimals) (code 1)
C Threshold cash value of	f total transaction (code 2)
C Threshold number of po	ounds (2 decimals) (code 3)
Threshold number of kil	ograms (3 decimals) (code 4)
C Cashier intervention rec	quired (code 9)
Second Purchase Family Code (3 digits):	200
Second Purchase Company Prefix (6-12 di	gits): ✓ Same As Primary
Third Purchase Requirement (1-5 digits):	3
Threshold number of un	its to purchase (code 0)
C Threshold cash value of	items (2 decimals) (code 1)
C Threshold cash value of	total transaction (code 2)
Threshold number of po	unds (2 decimals) (code 3)
C Threshold number of kild	ograms (3 decimals) (code 4)
Cashier intervention req	uired (code 9)
Third Purchase Family Code (3 digits):	300
Third Purchase Company Prefix (6-12 digit	s): Same As Primary
Start Date (YYMMDD):	
Expiration Date (YYMMDD):	121231
Serial Number or Household ID (6-15	
digits): Retailer Company Prefix (7-13 digits):	
Save Value Applies to Which Item:	
Primary Item	
C Second Item	
C Third Item	
Store Coupon Flag:	
Not a Store Coupon	
O Applies to only one qu	alifying Item
C Applies to up to 2 Item	s
C Applies to up to 3 Item	s
C Applies to up to 4 Item	s
C Applies to up to 5 Item	s

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- C Applies to up to 6 Items
- O Applies to up to 7 Items
- C Applies to up to 8 Items
- O Applies to all qualifying Items in transaction